



**Eastern Market 2025**  
Task Force Meeting #1  
June 4, 2015

**Introductions**

- Most people live in the city; walk/bike-able distances from the market
- Interest in being on the task force: real estate/development, creatives, place-making, family tradition, small business, residents themselves...
- “protect the market”
- This is a special place because you “meet people from all around the world, literally...”
- “[Eastern Market] is a part of our family just as our business is a part of our family”

**Overview of EM 2025 planning process**

- Moving forward from the 2008 plan
- How/where do we expand the growing district (as a bridge between downtown and neighboring communities)
- How to support a more lively urban district, now underscoring food with intention and redensify
- Simultaneous examination of macro and micro scales (where the task force & stakeholders come in to play, respectively)
- Not just EMC’s plan

**Task Force roles and responsibilities**

- Being stewards, representatives, citizen experts, expert citizens
- Help resolve inevitable conflicts

**Participatory planning process**

- Using some old and new tactics to engage the community (i.e. roaming table)
- What about the representation of people outside of the Market?
- Role of social media?
- Communicate more with farmers and organize vendors more
- Think in terms of phases rather than the beginning and the end vision
- Businesses are outgrowing their spaces, need to fill in future vacancies



## **Eastern Market 2025**

Task Force Meeting #2

June 4, 2015

### **Welcome & Introductions**

#### **Community Workshop Debrief**

- Folks were engaged, nobody held back, healthy discussion
- Talk more to vendors and customers
- Some things people need to accept as part of a working market
- Traffic issues: Gratiot bottleneck, pedestrian risk between Riopelle and Russell, funnel traffic in different ways
- Chit chat locations: only Shed 5
- Need to serve both wholesale market and retailers, create a plan for both trucks and pedestrians

#### **Parking Conversation**

- Direct traffic to parking
- Close off streets on busy days
- Parking tags for residents for after dark
- Parking should be free on market days
- Meters impact business, will deter people from coming
- Limiting time spent in the market limits purchase power
- How to retain shoppers?

#### **Next Steps**

- Are we going to have a special parking-focused meeting?
- Job creation and entrepreneurial opportunities needs more discussion



**Eastern Market 2025**  
Task Force Meeting #3  
September 3, 2015

### **Objectives**

- Discuss planning progress and the upcoming public presentation
- Have we heard feedback properly? What are we missing?
- What are initial reactions to planning alternatives, proposed projects, etc?

### **Community Workshop Preview Presentation (see Community Workshop #2 presentation)**

- Parking on Riopelle – needs to be considered in concert with other traffic concerns.
- All alternatives will require land acquisition, assembly and rezoning.
- Greatest job creation with Alternative 3.
- Alternative #3 is the most inclusive, risks losing authenticity if all food industry is moved out – maintain food businesses in the existing district as well.
- How can we provide an incentive to food industry to locate in the expanded district?

### **Discussion**

- Maintain affordability in housing and other properties
- More supportive policy recommendations
- Flexibility in the core district is key.
- More mixed use supports to public market and visitors
- Demand and jobs will speak to the city
- Need to accommodate the food industry so they are not priced out.
- Maintain food industry within the existing district, when businesses get to scale, stay in expanded district...
- Need for regulation of what kind of mixed use, retail, etc.
- What can the market support?
- Target retail that supports market culture and identity, restrict formulaic businesses
- Can't be totally organic moving forward, needs some supportive policy.
- Support some mixing of general public and food industry, part of EM.
- Contributes to the needs of the city, attracts more residents and jobs.
- Alternative 3 should also show more green space and housing to the east.